



SEEDA Prosperity SHIFT 2008 –
26 September, Said Business
School, Oxford

This year's core themes
are:

Hydrogen, alcohol
and electrical
infrastructure;
Nearest technologies
for Low Carbon Vehi-
cles;

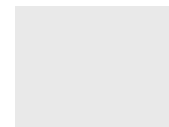
Example Models.

It promises to be a
groundbreaking day of
presentations!

Bookings can be made by calling 01223 303500!

HVM SHIFT 2008
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SEEDA SOUTH EAST
ENGLAND
DEVELOPMENT
AGENCY
Working for England's World Class Region



Sustainable fuels & Transport 2008



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SUSTAINABLE FUELS & TRANSPORT

Why attend?

Such an important topic is one which decision-makers would want to discuss first-hand with others. The briefing aspect of the talks shall be concise, complete and provided with opportunities for questions, debate and general inputs. Enjoy the day, since all talks and discussions shall be captured and presented online after the event. Delegates can influence a discussion which shall be reported upon and referred to in the future.

Who will attend?

The largest contingents expected to be large and small company directors, academics and expert consultants, with smaller groupings of public sector advisors, patent attorneys and investors.

Venue

We enjoy the excellent surrounds of the Said Business School, its modern, Mandela Lecture Theatre for the plenary sessions and the Entrance Hall for networking and Expo. Situated next to the train station in the centre of historic Oxford.

Example Highlight Programme		
Time	Speaker	Title
1025	Dr Justin Hayward	SHIFT intro
1030	Prof Pete Dobson	Chairman intro
1035	Graham Tubb	SEEDA Sustainable Prosperity
1045	Rodney Hallam OBE	Hydrogen Infrastructure
1115	Jamie Turner	Alcohol Infrastructure
1145	Chris Dell, Electric Lightning Cars	Electricity Infrastructure
1315	Hugo Spowers, Morgan LifeCar	Batteries
1245	Dr Ben Madden	Fuel cells and H
1415	Dr John Wormald	Vehicle Models
1615	Distinguished Speakers	Final Panel

Registration and Booking

Please register online at <http://www.hvm-uk.com> and to find more information. Directions to venue are at: <http://www.sbs.ox.ac.uk/about/Contact+us.htm> Recommended hotel is: The Royal Oxford (1 min from venue and train station). Please call 01223 303500 for sponsorship, speaking and other delegate booking information.

